

inside IUPUI



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IUPUI Newsmakers

Today's edition of Court TV's "Hollywood At Large" features IU School of Law-Indianapolis 1988 graduate Helen Lucaitis (seated, left) interviewing Mark Roesler, also a graduate of the law school on the IUPUI campus. Roesler, class of 1982, is president/CEO and founder of CMG Worldwide. With offices in Indianapolis, Los Angeles and Rio de Janeiro, CMG is a marketing and talent agency that handles the merchandising and endorsement rights to the names and likenesses of about 200 famous people, including Marilyn Monroe, James Dean, Buddy Holly, Wes Montgomery, Jesse Owens, Al Joyner, Bill Elliott, Babe Ruth and Vince Lombardi.

In her interview from Roesler's West Hollywood office, Lucaitis, a prominent reporter for Court TV, talks to Roesler about how scandals affect the value of a celebrity's name. The show will air locally at 6 p.m., Friday (April 11) on Channel 54 (Time Warner). Lucaitis, who has worked as a reporter and anchor for Court TV for six years, also covered the Robert Blake preliminary hearing in Los Angeles for her network.